



2017/2018 Program Advertising

During the Hylton Performing Arts Center's 2017/2018 season, we will present over **25** performances, including the **Hylton Presents Series** and the **Hylton Family Series** (performances specially designed to appeal to children). **Ads in the Hylton programs are seen by over 24,000 local residents who are the type of people you wish to reach.**

Advertising Cycle	Fall Season	Spring Season	FULL SEASON	
Placement Options			SAVE 10%	AD SIZES
Back Cover (full color with bleed)	\$3,250	\$3,250	\$5,850	5.5"x8.5" <i>(plus .125" bleed)</i>
Inside Covers (full color with bleed)	\$2,700	\$2,700	\$4,860	5.5"x8.5" <i>(plus .125" bleed)</i>
Inside Center Spread (b&w no bleed)	\$3,250	\$3,250	\$5,850	11"x8.5"
Inside Full Page (b&w no bleed)	\$1,625	\$1,625	\$2,925	4.75"x7.75"
1/2 Page (Horiz.; b&w no bleed)	\$813	\$813	\$1,463	4.75"x3.75" <i>(Horizontal)</i>
1/4 Page (Vertical; b&w no bleed)	\$407	\$407	\$732	2.25"x3.75"
Important Dates			DEADLINES	
Reservation	8/1/17	11/7/17	8/1/17	Please supply camera-ready artwork, to size, as a PDF, JPG or EPS file.
Artwork Deadline	8/8/17	11/21/17	8/8/17	

Design and production services are available; please inquire if interested.

Updated 7/10/2017

<i>Special Five Performance Pricing</i>	
Full Page	\$750
1/2 Page	\$375
1/4 Page	\$190

<i>Hylton Family Series Four Performance</i>	
Full Page	\$600
1/2 Page	\$300
1/4 Page	\$150

Still Have Questions?

Please contact *Susan Landess* for more information.

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