

9TH ANNIVERSARY GALA

# GALA SPONSORSHIP OPPORTUNITIES

Friday, March 22, 2019

[HyltonCenter.org](http://HyltonCenter.org)



# THE 9TH ANNIVERSARY GALA

BE RECOGNIZED AS A SUPPORTER OF THE ARTS IN THE COMMUNITY  
AND TAP INTO AN INFLUENTIAL LOCAL MARKET.

The 9th Anniversary Gala provides critical funding to support the Hylton Center's many artistic performances, arts education programs, and outreach initiatives, as well as the Hylton Center's Endowment. Your gift will bring the magic of the arts to life for our region's artists, audiences,

students and lifelong learners. 10% of the net proceeds from the 9th Anniversary Gala will support the Endowment, ensuring artistic excellence in the performances and programs we offer throughout the year.



**AS A SPONSOR** we invite you and your guests to join us for an exciting evening commemorating the past nine years and celebrating our expansion into the future. The celebration will begin with a reception and dinner followed by a tribute to the evening's honoree. Then, join us for the After Party and help us "Party for a Cause!"

## TIMELINE

**6:30 pm**

Reception in Didlake Grand Foyer and  
Silent Art Auction

**7:30 pm**

Dinner on the Merchant Hall Stage,  
Tribute to our Honoree, and Live Auction

**8:30 pm–11:30 pm**

After Party in the Didlake Grand Foyer and Gregory  
Family Theater with Sweet and Savory Bites, Drinks,  
and Dancing

**THANK YOU TO OUR  
PRESENTING SPONSOR**



## WANT TO MAKE AN EVEN BIGGER IMPACT?

Ask about our PREMIER sponsorships, which are customized with recognition and benefits to suit your needs, such as branded materials at the Gala, and public recognition before, during, and after the Gala.

## SPONSOR BENEFITS

HyltonCenter.org/give/galas

	Platinum Table Sponsor	Gold Table Sponsor	Silver Table Sponsor
Table for 10 at the Gala Dinner (includes access for all table guests to the Gala After Party)	✓	✓	✓
Name recognition in Gala program & on-site signage	✓	✓	✓
Recognition as Gala Sponsor on Hylton Center website and live link to Sponsor website	✓	✓	✓
Name recognition on Gala invitation (Pending print deadline of November 15, 2018)	✓	✓	✓
Name recognition posts on Hylton Center social media pages	3	2	1
Name recognition in all <i>Hylton Presents</i> programs and on the Hylton Center website throughout 2019/2020 <i>Hylton Presents</i> Performance Season	✓	✓	✓
Invitation to attend an exclusive sponsor reception at Farm Brew Live in 2018	4	2	
Supplementary tickets for After Party only (additional tickets for non-table guests)	8	4	
Logo recognition on electronic signage	✓	✓	
Reserved parking at the Gala for you and your guests	✓		
Preferred seating in Merchant Hall throughout the 2019/2020 <i>Hylton Presents</i> Performance Season	✓		
Custom lighting with your company's logo displayed at Gala	✓		

For more information on sponsorship opportunities, contact Emily Robinson at [erobinse@gmu.edu](mailto:erobinse@gmu.edu) or 571-242-7049.