



The Hylton Center Means Business!

Hylton Performing Arts Center Corporate Partnership Program

About the Hylton Center

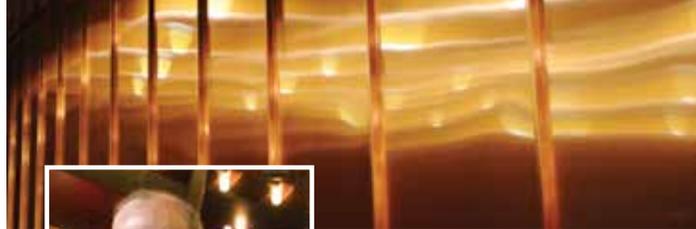
A message from Rick Davis, Executive Director

The Hylton Performing Arts Center is proud to introduce its Corporate Partners Program, a way for businesses to work closely with the Hylton Center to meet our shared goals.

The Hylton Performing Arts Center is a partnership between Prince William County, George Mason University, the City of Manassas,

the Commonwealth of Virginia, and the private sector. By aligning with the Hylton Center, corporate partners not only fulfill a commitment to the community and region, but also open the door to a comprehensive slate of benefits and opportunities for their business, staff, and clients.

On behalf of the staff of the Hylton Center, we look forward to serving you and your guests!



Mission Statement

The Hylton Performing Arts Center entertains, educates, and enriches the Northern Virginia community by providing diverse and accessible arts experiences in state-of-the-art venues.

Vision Statement

The Hylton Performing Arts Center will be the creative commons of a vibrant region, inspiring the community to express its voice by participating in the center's work as artists, audiences, and lifelong learners.

Hylton Performing Arts Center



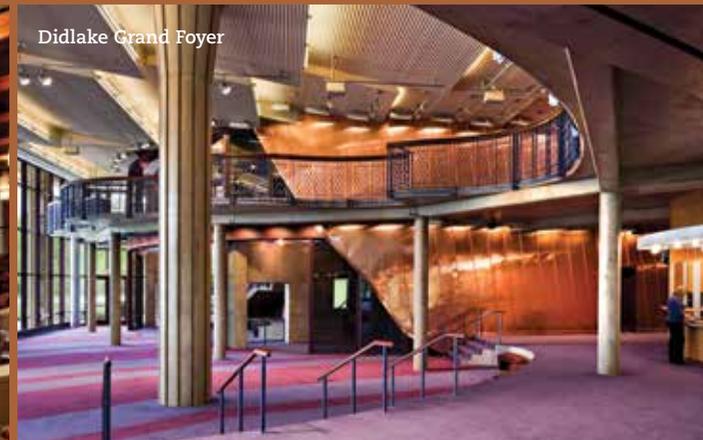
Gregory Family Theater



Merchant Hall



Didlake Grand Foyer



What's Happening at the Hylton Center

Hylton Presents

Each year, the *Hylton Presents* series thrills audiences with an array of exciting entertainment from across the country and around the globe. Audiences enjoy renowned musicians, dancers, and actors in inspiring performances. Held in the state-of-the-art Merchant Hall with its superb acoustics and intimate seating, every *Hylton Presents* performance is an experience to remember.

Hylton Family Series

The wildly successful *Hylton Family* series presents leading national touring companies and artists in four entertaining shows that are designed for families to enjoy together. There is endless fun in store for the whole family with delightful music, heartwarming tales, hilarious antics, and colorful costumes. Also, these events are very affordable for families.

Resident Arts Partners & Affiliate Arts Organizations

Eleven local arts organizations, all members of the Prince William County Arts Council, call the Hylton Center home. The six Resident Arts Partners (Manassas Ballet Theatre, Prince William Little Theatre, VpStart Crow, Youth Orchestras of Prince William, Manassas Chorale, Manassas Symphony Orchestra) perform their entire subscription seasons at the Center; five Affiliate Arts Organizations offer regular programs here.

What Our Corporate Partners are Saying...



"The Hylton Center enhances the quality of life in Manassas and Prince William County by partnering with local businesses and organizations, benefiting the entire community. We are proud to support such a locally-conscious organization."

— ALICE PIRES, *Owner Carmello's/Monza*

"We're proud to have Didlake's name on the Grand Foyer of the Hylton Performing Arts Center. The unique partnership with the Hylton supports our mission by ensuring that people with disabilities have the opportunity to participate fully in the life of their community."

— REX PARR, *President and CEO, Didlake, Inc.*



Corporate Partnership Opportunities

Please note that the following list includes examples of available opportunities and benefits to Corporate Partners of the Hylton Performing Arts Center.

Sponsorships at the Hylton Center are designed to fit the needs and goals of our Corporate Partners; benefits are flexible and can be tailored to create a partnership with the Hylton Center that benefits both partners. Specific donor benefits for each partnership are determined by and agreed upon by the sponsor and the Hylton Center's Development Department.

\$1,000: Partners Circle

Benefits include:

- Season-long recognition with hyperlink to company page on the Hylton Center website
- Season-long recognition in the Hylton Presents and Hylton Family Series playbills
- Season-long access to the Lovey Hammel Lounge (before performances and at intermission)
- Concierge ticket and seating assistance via the Patron Relations Coordinator
- Inclusion in the Copper Circle, including an invitation to the annual Copper Circle dinner

\$2,500: Artists Circle

Benefits previously listed, plus:

- Exclusive sponsorship of a select performance
- One private use of the Lovey Hammel Lounge (non-performance)
- Complimentary, guided backstage tour for 20
- Invitations to special, VIP events and receptions

\$5,000: Directors Circle

Benefits previously listed, plus:

- Recognition of your event sponsorship in event press release
- 10 complimentary tickets to sponsored performance
- 35% ticket discount for your employees and special guests
- Recognition on the stage at sponsored performance
- Half page advertisement in sponsored event's playbill

\$10,000: Presenters Circle

Benefits previously listed, plus:

- Gold Level Table sponsorship at the Hylton Center Anniversary Gala
- Up to four private uses of the Lovey Hammel Lounge (non-performance)
- Full page advertisement in sponsored event's playbill
- 10 additional complimentary tickets to sponsored event
- Corporate information and product sampling in the Didlake Grand Foyer at sponsored event

\$20,000 Producers Circle

Benefits previously listed, plus:

- One complimentary space rental of a Hylton Center facility for private entertaining
- Featured article in the Friends of the Hylton Center e-newsletter
- Private, post performance reception with Hylton Center Executive Director & artists

For more information about supporting the Hylton Performing Arts Center, contact:

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